

WHY A HERITAGE STREETCAR MAKES ECONOMIC SENSE ?

Streetcar projects are being adopted in cities across the continent. Key reasons are:

- They substantially enhance the heritage and commercial attractiveness of streets for visitors and residents.
- They increase commercial vitality.
- They enhance overall economic development on primary routes and adjacent streets.
- As a stable in-the-ground commitment by the community to the future, they provide long-term economic stability for developers, retailers, and land owners.
- They provide complementary and stable connectivity within urban transit networks.
- They provide a “WOW” factor for tourist-oriented cities throughout the world.

ADVANCED STREETCAR TECHNOLOGY

- Environmentally friendly and fully accessible.
- Eliminates noise, vibration and unsightly overhead wires.
- Provides a multiple-stop, slow-speed public transportation service that can co-exist with pedestrians.

INTERNATIONAL EXAMPLES

- **Ottawa, Ontario (1951)**



- **Istanbul, Turkey (1986)**



- **Memphis, Tennessee (2004)**



- **Portland, Oregon (2003)**



OTTAWA HERITAGE STREETCAR CONCEPT



Proposed by

**OTTAWA HERITAGE STREETCAR
COMMITTEE**

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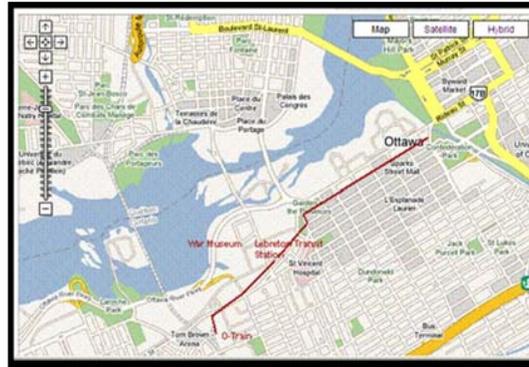
www.capitalstreetcar.com
www.ottawastreetcar.com

WHAT IS IT ALL ABOUT?

The proposed heritage streetcar line could:

- Provide a year-round local transport for residents, visitors, businesses, shoppers and employees working in the downtown core.
- Shape the character of development of one of Ottawa's oldest main streets.
- Reaffirm Sparks Street's position as an important part of downtown Ottawa's heritage landmark district.
- Enhance the character and function of Sparks Street and the downtown core as a vital shopping district and a mixed-use area.
- Provide residents and tourists with an enjoyable means of appreciating Canada's culture, history, and diversity.
- Provide a crucial link to the museums, hotels, and other cultural and business areas in the National Capital Region.
- Increase core vitality, following in the hugely successful footsteps of many US and European cities.
- Promote sustainable transportation that is environmentally sound and accessible.
- Create a potential for sustainable private, public, and government partnering for economic redevelopment.

PROPOSED PHASE 1 Sparks Street



Run a small-sized, heritage-style streetcar on a single track along Sparks Street from the new Convention Centre to Lebreton Flats and the War Museum.



Simulated depiction of streetcar on Sparks Street

PROPOSED PHASE 2 Interprovincial Loop



A loop service crossing the existing Prince of Wales rail bridge at Lebreton Flats to Gatineau, back across the Interprovincial Bridge, and returning along MacKenzie Avenue to Confederation Square and Sparks Street.

The Sparks Street Heritage Streetcar Committee

The Committee is a volunteer-based venture comprising representatives from the Sparks Street Merchants Association, Transport Action Canada, the public at large; observers from the National Capital Commission, the City of Ottawa, and Public Works & Government Services Canada.